



A WARNING

To Local Business Owners

Negative Online Reviews Could Be Draining Your Profits!

Recent research has revealed some hard-hitting statistics regarding the influence of online reviews on local businesses like yours.

For Example

It turns out **85%** of consumers read online reviews before deciding whether or not to business with you.

Furthermore **72%** of people trust online reviews as much as personal recommendations!

Isn't It Time You Started Taking Control Of Your Online Reputation?

With this in mind, shouldn't you know what your potential clients are reading online about YOUR business?

Improving the online reputation of your business can be one of the quickest and most cost-effective ways to increase customers and revenue. As specialists in Online Reputation Management (ORM) for local business, we'd be glad to show you how.

Chances are - if you aren't managing your online reputation - you are losing out on new customers.

On the flip side though, it's been discovered that a single point increase in your business's online rating can lead to a 5-8% increase in revenue.

